



Nirjhara and the Environment

Nirjhara's approach to sustainable luxury centers on 3 core pillars: Community, Land and Climate. We acknowledge that Bali's constantly growing popularity threatens the island's environment and we firmly believe that treating our natural surroundings with the utmost respect is the only way of preserving the aura that has made this place so special to begin with.

The property was conceived to limit its impact on the environment and our team strives to reduce our footprint on this planet every day by extending this mindset through mindful and considerate management. At Nirjhara, guests are encouraged to take part in this approach to sustainable tourism through a variety of proactive and passive initiatives.

Nirjhara's scope of action towards a greener future extends from its immediate neighboring community to the broader ecosystem of Bali and its oceans, and to our planet as a whole.

Community

While the opening of a new hotel naturally brings along a wealth of opportunities to its host community, the by-products of any economic activity can also affect a region and alter the welfare of its population. In order to counter any potential side effects engendered by its operations, Nirjhara takes active steps to respect local traditions and positively impact the wellbeing of the people who have called Kedungu their home for generations.

The establishment of a community outreach program serves as an umbrella for various initiatives that will ultimately foster stronger relations between the resort and local villagers. It is a program designed to adapt to an all-encompassing range of different social, cultural and economic circumstances that may arise over the course of time.

Having already recruited 50% of our total workforce from neighboring villages, we are serious about giving back and cultivating community spirit. We actively support national celebrations, traditional events, religious ceremonies and other socially-driven endeavors. Several major renovation projects have already been flagged, including upgrading public roads and revitalizing the local middle school.



On a more personal level, training opportunities and scholarships will be awarded to deserving young adults who face financial hardship yet demonstrate a willingness to learn. Similarly, the resort is keen to provide micro-banking incentives based on mutual trust to help local people set up new business ventures.

By partnering with local farmers, Nirjhara's kitchen is guaranteed a fresh supply of organic products in support of a unique land to table food movement. The aim is to tread lightly and through direct contact with landowners, we are able to significantly reduce transportation emissions and unnecessary packaging founded on a supply and demand collaboration.

Land

Nirjhara's steadfast determination to preserve the natural environment of the island that we call home is key to how we wish to be perceived by the local community as well as international travelers. We feel that it is our inherent responsibility to stand up and be accountable by starting a grass-roots movement that begins right on our own doorstep.

As water is a precious resource for a greenbelt community such as Kedungu, we have implemented an innovative waste water management system. All sewerage is filtered and purified to ensure that no contaminated water is released into the nearby ocean, river and surrounding rice fields. In addition, an industrial grade grease trap has been installed in our kitchen facility to capture unused grease and cooking oil.

Nirjhara is looking to pilot a public waste management project that will get all local households involved. It will be an expansion of our own onsite recycling program whereby we go to great lengths to separate and appropriately dispose of all plastic, glass and metal waste. This program also incorporates the composting of all food waste. We have set up designated collection bins to make our own organic fertilizer that we will eventually use on resort's gardens as well as share with neighboring farmers.

Rounding off our commitment to protecting Bali's landscape for the benefit of future generations is an active program that instigates regular cleanups. This is a weekly activity carried out by our team covering Kedungu beach, village rice fields and river-fed irrigation canals. In-house guests



are welcome to participate and we also aim to engage local school children by encouraging them to take pride in a cleaner looking environment. The Balinese government recently banned the use of plastic bags and we can only hope that this decree will have a positive impact on the island as a whole.

Climate

Nirjhara was built from the ground up following environmentally sustainable design. The hotel's design favors the use of locally sourced materials such as natural stone found in the Indonesian archipelago and reclaimed hevea wood procured from rubber plantations. Careful consideration was given to energy and water savings when designing the property.

